

# Samantha Fund

An Opportunity to ride the Wave of Technology Disruption

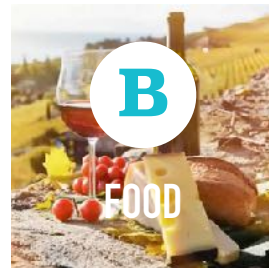
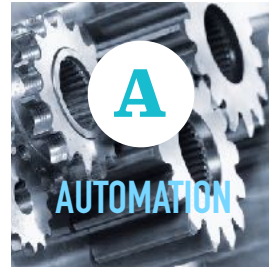
## As the exponential technology revolution unwinds

Italy is well placed to take advantage endowed as it is with talent, ideas, universities and a healthy innovation ecosystem. Italy's Venture industry has untapped potential, valued at only 0,06% of GDP compared to US 0,4% creating an opportunity to bring to market an array of new technologies. The fund targets technology verticals where Samantha can offer a competitive edge and "Made in Italy" market verticals where there is a tradition of excellence. An experienced leadership team is able to leverage its local knowledge and business network to create an interesting deal flow and support with value added services the invested companies.



**SF Value Added Services**

Samantha will be focused on early stage, where the Italian VC industry lags the most and can offer the most interesting growth opportunities, with a target life of 10 years and an average investment of 500k€ and lifespan of 3-4 years. The fund technology and market focus and its strategic positioning in the VC industry aims to deliver above average market returns.



MARKET VERTICALS

TECHNOLOGY VERTICALS

